# PRIXVIVANE ESDERS

TO BE RETURNED SIGNED BY WETRANSFER TO <a href="mailto:info@prixvivianeesders.com">info@prixvivianeesders.com</a> Together with the Documents indicated in the prize regulations.

Last name:		
First name:		
Mail:		
Telephone:		
Zip Code:		
City:		
Country:		
Nationality :		
I have read and I accept the rules of To be initialled and signed.	the Prix Viviane Esders.	
Date:	Signature :	



# RULES

#### ARTICLE 1 – THE PRIZE

Each year the Prix Viviane Esders honours the achievement of a professional European photographer (European Community, United Kingdom, Switzerland) over sixty years of age, who is independent and still active. It rewards a career that has already been recognised, but whose importance now deserves to be brought to light and to be included more clearly in the history of photography.

The winner will receive €60,000, of which €10,000 will go towards publishing a book. Chaired by Viviane Esders, the jury consists of French and European personalities from the world of photography and culture.

The jury will select five nominated photographers who will be given special exposure. The winner will be chosen from the five nominees.

### ARTICLE 2 – CONDITIONS OF PARTICIPATION

The call for entries is open to professional photographers over 60 years of age, European, independent, not represented by a gallery or an agency in 2022.

The prize will focus on the photographer's

artistic and creative approach, both on a narrative, aesthetic an technical level. A note of intent should explain the application by highlighting the usefulness of this grant to extend his work (archive management, retrospective project, production support, etc.).

The applicant must be:

- Over 60 years old in the year of application
- An independent photographer with a proven track record of at least 30 years
- Active and not represented by an agency or gallery in the year of application
- Of European nationality

## ARTICLE 3 – APPLICATION PROCESS

The application should be sent in a zip file entitled (NAME\_Firstname\_PrixVivianeEsders) by WeTransfer to:

info@prixvivianeesders.com

and should include:

- The completed application form
- The present rules signed



- A written biography accompanied by a CV in PDF format (maximum three pages)
- A portfolio of forty images (with dates and titles or captions) summarising the photographic achievement (JPG format, each image file not exceeding two mega). The selection must be accompanied by a short overall presentation text and/or a short text per series of photographs.
- A note of intent in PDF format (maximum three pages) about the usefulness of this grant to extend his work (maximum 3 pages).
- A copy of a form of ID proving the age of the applicant in PDF format

Documents can be submitted in English or French.

#### ARTICLE 4 – SUBMISSION OF APPLICATIONS

Complete applications should be submitted by WeTransfer between January 15th 2021 and April 15<sup>th</sup> 2022, 23:59, French time. The file must be submitted in one batch not exceeding one hundred mega.

Requests for further information should be submitted by e-mail to:

info@prixvivianeesders.com.

Any incomplete application NOT COM-PLYING WITH THE CONDITIONS will not be considered.

The first communication will announce the selection of the five finalists in June 2022. The announcement of the finalist(s) will take place in November 2022 and the prize will

be presented during Paris Photo.

## ARTICLE 5 – SELECTION PROCESS

The jury will select five nominated photographers and the winner.

The award criteria will focus on the following points:

- Presentation of the photographer's career
- Coherence and quality of the photographer's career and artistic proposal
- Identification of the potential usefulness of the grant for the candidate

#### ARTICLE 6 – AWARD

The winner will be awarded a grant of €60,000.

- Part of this grant will be devoted to the achievement of the winner as detailed in his or her note of intent
- The winner commits to setting aside €10,000 of the prize money to produce a book on his or her work (monograph). The winner will be free to choose the publisher. It is understood that the Prix Viviane Esders is not involved in the production and additional financing of the book.

### ARTICLE 7 – COMMUNICATION



The five nominated photographers, and indeed the winner, undertake to make available to the Prix Viviane Esders five visuals with credits and captions, which will be copyright free for two years for communication purposes (flyers/ internet/ social networks), and six months from the announcement of the nominated photographers for free press rights.

Each candidate agrees, if he or she becomes the winner, to authorize the Prix Viviane Esders to use ten images of his or her work for the promotion of the Prix Viviane Esders worldwide and a period of three months from the date of the announcement of the winner, for communication purposes and exclusively for the following uses:

- paper or digital communication materials intended for free distribution to the public (leaflets, brochures, flyers, press releases, etc.).
- Provision of ten images to the press for the communication of the Prix Viviane Esders.

The candidate undertakes, if he or she becomes a winner, to be present at the award ceremony in Paris in November 2022.

#### ARTICLE 8 – RIGHTS

The organiser of the Prix Viviane Esders undertakes not to use the photographs of the non-pre-selected candidates in any way whatsoever.

The applicant guarantees that he/she is the sole owner of all exploitation rights attached to these images. He/she must also have obtained any authorisations that may be required from any individuals whose image is used.

The organiser reserves the right to use all or part of the photographs, captions and texts by the five nominees to promote the Prix Viviane Esders, without this giving any right to compensation, in particular financial compensation. The organiser may use, translate, reproduce and disseminate them in any medium for an indefinite period for the promotion of the Prize.

#### ARTICLE 9 – FORCE MAJEURE

In case of force majeure or if circumstances so require, the organiser of Prix Viviane Esders reserves the right to modify these general conditions, to postpone or to cancel all or part of Prix Viviane Esders without prior notice. The organiser cannot be held responsible for these changes.

Participation in the competition implies full acceptance of these rules.

### ARTICLE 10 – GENERAL CONDITIONS

The Jury is sovereign in deciding on cases not provided for in these Rules and, if no application meets the required criteria, it reserves the right not to award the Prix Viviane Esders.

These rules are subject to French law. Participants are therefore subject to the French regulations applicable to competitions.